The consolidation of ownership is bad for media, bad for democracy and bad for capitalism (which is based on competition and the dissolution of monopolies). Media prosper from many voices, from which the public and sift and winnow out the best ideas. Society prospers when there is a 'small business' and 'family business' element in media -- not ALL media have to be small businesses or family businesses but now almost NONE of them fit in this category. Not good. Media are consumed at massive rates in this country -- one of the most necessary skills our children must acquire is to be critical consumers of media. By limiting ownership, this is better able to happen and the doors for future broadcasters are changed from a choking windpipe to a tunnel of free-flowing ideas.